Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Application Data Sheet 37 CFR 1.				76	Attorney Docket Number			PLY-24739				
Appli	cation Dat	a Slieet 37	CI K I.	70	Application Number							
Title of	Invention	METHOD AND E-COMMERC			FOR UTI	LIZING	AN A	UDIBLE (	SIGNAL	. TO INDUC	E A USER TO SELE	CT AN
bibliogra This doc	The application data sheet is part of the provisional or nonprovisional application for which it is being submitted. The following form contains the bibliographic data arranged in a format specified by the United States Patent and Trademark Office as outlined in 37 CFR 1.76.  This document may be completed electronically and submitted to the Office in electronic format using the Electronic Filing System (EFS) or the document may be printed and included in a paper filed application.											
Secre	cy Order	37 CFR	5.2									
											Secrecy Order pur l electronically.)	suant to
Applic	cant Info	rmation:										
Applic	ant 1										Remove	
	ant Authorit	v • Inventor	Legal	Rep	resentativ	e unde	er 35 l	J.S.C. 11	7	○Party of Ir	nterest under 35 U.S.	.C. 118
Prefix	Given Nam			Mi	ddle Na	me			Fami	ly Name		Suffix
	Jeffry			Jo	van				Philya	ıw		
Resid	ence Inform	ation (Select	One) •	US	Residenc	у (	) No	n US Res	sidency	O Activ	e US Military Service	;
City	Dallas		St	ate/	Province	e T:	х	Countr	ry of Residence i US			
Citizer	ship under	37 CFR 1.41(	<b>b)</b> i US	3							•	
Mailing	g Address of	f Applicant:										
Addres	ss 1	5968 We	st Northwe	est H	ighway, #	1813						
Addres	ss 2											
City	Dallas	<b>'</b>					Stat	e/Provin	ice	Tx		
Postal	Code	75225				Cou	ntryi	US		-		
Applic	ant 2							•			Remove	
	ant Authorit	v • Inventor	○Legal	Rep	resentativ	e unde	er 35 l	J.S.C. 11	7	Party of Ir	nterest under 35 U.S.	.C. 118
	Given Nam			Mi	Middle Name			Family Name			Suffix	
	DAVID			KE	NT		MATTHEWS					
Resid	ence Inform	ation (Select	One) •	US	Residenc	;y (	) No	n US Res	sidency	◯ Activ	e US Military Service	<del> </del>
City	CARROLLTO	ON	St	ate/	Province	<b>≘</b> T.	Х	Countr	y of Re	esidence i	US	
Citizer	ship under	37 CFR 1.41(	<b>b)</b> i US	3			-					
Mailing	g Address of	f Applicant:	<u> </u>									
Addres	Address 1 3438 Livingston Lane											
Addres	Address 2											
City	City CARROLLTON State/Province TX											
Postal	Postal Code 75007 Countryi US											
	All Inventors Must Be Listed - Additional Inventor Information blocks may be generated within this form by selecting the <b>Add</b> button.											
Corre	Correspondence Information:											
Enter e	either Custo	mer Number ation see 37 (	or compl	ete 1	the Corr	espor	ndend	e Inforn	nation	section be	elow.	

An Address is being provided for the correspondence Information of this application.

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Application Data Sheet 37 CFR 1.76			Attorney Docket Number	PLY-24739
			Application Number	
Title of Invention METHOD AND APPARATUS E-COMMERCE FUNCTION			FOR UTILIZING AN AUDIBLE	SIGNAL TO INDUCE A USER TO SELECT AN
Customer Number 25883				
Email Address ghowison@dalpat.com		m	Add Email Remove Email	

#### **Application Information:**

Title of the Invention	METHOD AND APPARATUS FOR UTILIZING AN AUDIBLE SIGNAL TO INDUCE A USER TO SELECT AN E-COMMERCE FUNCTION					
Attorney Docket Number	PLY-24739		Small Entity Status Claimed 🗵			
Application Type	Nonprovisional					
Subject Matter	Utility					
Suggested Class (if any)			Sub Class (if any)			
Suggested Technology C	Suggested Technology Center (if any)					
Total Number of Drawing	Sheets (if any)		Suggested Figure for Publication (if any)			
Publication Information:						
Request Early Publication (Fee required at time of Request 37 CFR 1.219)						
Request Not to Publish. I hereby request that the attached application not be published under 35 U.S.C. 122(b) and certify that the invention disclosed in the attached application has not been and will not be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing.						

# Representative Information:

Representative information should be provided for all practitioners having a power of attorney in the application. Providing this information in the Application Data Sheet does not constitute a power of attorney in the application (see 37 CFR 1.32). Enter either Customer Number or complete the Representative Name section below. If both sections are completed the Customer Number will be used for the Representative Information during processing.

Please Select One:

Oustomer Number

Us Representative (37 CFR 11.9)

Customer Number

## **Domestic Priority Information:**

This section allows for the applicant to claim benefit under 35 U.S.C. 119(e), 120, 121, or 365(c). Providing this information in the application data sheet constitutes the specific reference required by 35 U.S.C. 119(e) or 120, and 37 CFR 1.78(a)(2) or CFR 1.78(a) (4), and need not otherwise be made part of the specification.

Prior Application Status	Pending		Remove
Application Number	Continuity Type	Prior Application Number	Filing Date (YYYY-MM-DD)
09/382423	Continuation in part of	09/378221	1999-08-19
Prior Application Status	Pending		Remove
Application Number	Continuity Type	Prior Application Number	Filing Date (YYYY-MM-DD)
09/378221	Continuation in part of	09/151471	1998-09-11

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Application Da	ata Sheet 37 CED 1 76	Attorney Docket Number	PLY-24739
Application Data Sheet 37 CFR 1.76		Application Number	
Title of Invention	METHOD AND APPARATUS E-COMMERCE FUNCTION	FOR UTILIZING AN AUDIBLE	SIGNAL TO INDUCE A USER TO SELECT AN

Prior Application Status	Pending		Remove		
Application Number	Continuity Type	Prior Application Number	Filing Date (YYYY-MM-DD)		
09/378221	Continuation in part of	09/151530	1998-09-11		
Additional Domestic Priority Data may be generated within this form by selecting the <b>Add</b> button.					

### **Foreign Priority Information:**

This section allows for the applicant to claim benefit of foreign priority and to identify any prior foreign application for which priority is not claimed. Providing this information in the application data sheet constitutes the claim for priority as required by 35 U.S.C. 119(b) and 37 CFR 1 55(a)

and 57 CFR 1.55(a).			
			Remove
Application Number	Country i	Parent Filing Date (YYYY-MM-DD)	Priority Claimed
			Yes   No
Additional Foreign Priority  Add button.	Data may be generated within the	his form by selecting the	Add

### **Assignee Information:**

of the CFR to have an assignment recorded in the Office.							
Assignee 1	Assignee 1						
If the Assignee is an O	If the Assignee is an Organization check here.						
Organization Name	LV Partners, LP	Partners, LP					
Mailing Address Info	mation:						
Address 1	2626 Cole Avenue						
Address 2							
City	Dallas		State/Province	TX			
Country i US			Postal Code	75204			
Phone Number			Fax Number				
Email Address							
Additional Assignee Data may be generated within this form by selecting the Add button.							

## Signature:

A signature of the applicant or representative is required in accordance with 37 CFR 1.33 and 10.18. Please see 37 CFR 1.4(d) for the form of the signature.								
Signature	Signature /Gregory M. Howison, Reg. #30,646/				2007-04-04			
First Name	Gregory	Last Name	Howison	Registration Number	30646			

PTO/SB/14 (08-05) Approved for use through 07/31/2006. OMB 0651-0032

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Application Da	ata Shaat 37 CED 1 76	Attorney Docket Number	PLY-24739		
Application Data Sheet 37 CFR 1.76		Application Number			
Title of Invention	METHOD AND APPARATUS E-COMMERCE FUNCTION	THOD AND APPARATUS FOR UTILIZING AN AUDIBLE SIGNAL TO INCOMMERCE FUNCTION			

This collection of information is required by 37 CFR 1.76. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 23 minutes to complete, including gathering, preparing, and submitting the completed application data sheet form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.** 

#### **Privacy Act Statement**

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

- 1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether the Freedom of Information Act requires disclosure of these records.
- 2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.
- 3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
- 4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
- 5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
- 6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
- 7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
- 8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspections or an issued patent.
- A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.